



## **MEDIA KIT**

**Summer 2012-2013**

### **Welcome to the Grampians!**

At the southern-most tip of the Great Dividing Range, just 2 ½ hours west of Melbourne, or only 1 hour off the Great Ocean Road, Western Victoria's Grampians is a region famous for its natural wonders and associated outdoor pursuits.

This media kit is a resource to inspire your exploration into all that the Grampians has to offer during Summer.

Divided into seasons, the kit focuses on the region's array of arts and culture, food and wine, outdoor adventure, and family-friendly events and local attractions.

Also included are some suggested itinerary ideas relevant to the season.



# Summer in the Grampians

## Introduction

Visit the Grampians this summer and get outside to enjoy beautiful warm, dry weather, water sports and community events that will have you calling the Grampians your home away from home.

Take advantage of long summer days to enjoy the local wineries and dine al fresco at the foot of the Pyrenees at dusk while local wildlife hops, flies and scurries by. Summer is also a great time for a family camping trip, when warm dry days rarely give way to showers.

Water sports certainly aren't lacking in the Grampians, where water levels typically remain high year round. Sail, canoe, water ski and swim in the regions many lakes. The lakes are full of fish, and summer is the high season to catch a redfin to write home about.

Whatever your interests, there's plenty to do in The Grampians this summer!

## Key Events

### Australia Day Celebrations

***26 January 2013, various locations across the region***

Australia Day is not a day to miss in the Grampians. Enjoy the day celebrating as a part of the community with events and celebrations across the region.

Local councils in Stawell, St. Arnaud, Marnoo, Navarre, Stuart Mill, among others will mark the occasion with barbeques, flag raising ceremonies, harness racing and special guests. In Stawell, guests of the festivities are treated to a performance by the Stawell Brass Band, while Hall's Gap brings the community together over a traditional Aussie barbeque in the park.

No matter where you come from, if you want to celebrate community and enjoy a summer day, the Grampians is a fun and welcoming place to do it. For more information and a schedule of events, contact local councils.



## Grampians Texture

**23 February—28 February 2013, Halls Gap**

Grampians Texture is a celebration of all things textile. Two or four day workshops give textile artists a chance to learn something new or take their craft to new heights.

International and home-grown textile artists lead workshops on working with leather, making links, hooks and clasps for jewellery, silk painting, experimenting with box construction and much more. There will be a number of dinners and opportunities to meet other textile enthusiasts during the forum.

For those who want to enjoy textile arts outside of the workshops, Centennial Hall in Hall's Gap will be transformed into the ultimate textile market, open daily selling fibres, threads, buttons, books and finished works. There will also be special exhibitions, notably Grampians Texture Twilight Makers Market, where students and workshop leaders will be selling their wares.



For more information visit <http://www.grampianstexture.com.au>

## Key Attractions

### Waterfalls

***MacKenzie Falls, Halls Gap***

One of Victoria's largest and most famous waterfalls, MacKenzie Falls flows year-round and is a spectacular sight. After rain, fast-flowing water pours over massive cliffs into a deep pool, sending fine sprays of mist high into the air to create beautiful rainbows amongst the sun's rays.



There are many other sets of falls throughout the region, and many to explore along the MacKenzie River. Most are best after rain, but all are great destinations for bushwalks and enjoying the great outdoors.

## Camping

### *Grampians Paradise*

Just slightly off the beaten track, but still close to Hall's Gap and many of the region's attractions, Grampians Paradise Camping Park sits at the foot of the highest peaks of the Grampians, just metres from the Grampians National Park.



Shady camping areas are surrounded by tall trees and garden beds full of Australian native flowers. Birds and animals flock to the gardens from their home in the surrounding wetlands.

When the afternoon gets a bit too warm, or a rainy day happens on your holiday, The Hub, a community lounge room is a welcome retreat to play cards, table tennis or lounge in the air conditioning.

The grounds offer powered and unpowered sites, and without rows of cabins to get in the way there are beautiful views from almost all of the sites. There are a few period style caravans onsite, and the sites are all within easy reach of amenities and facilities.

For more information visit [www.grampiansparadise.com.au](http://www.grampiansparadise.com.au). There are also many campsites in the National Parks available, see [www.parkweb/grampians.vic.gov.au](http://www.parkweb/grampians.vic.gov.au) for details.

## Fishing

### *Lake Fyans, Stawell and Pomonal*

Lake Fyans is a man-made lake located near Stawell at the edge of Grampians National Park. It's a renowned fishing spot in the area, stocked with brown and rainbow trout and redfin.



Summer is the high season for catching a nice fat redfin with some stunning colours, and fly-fishing is good year-round.

There are many accommodation options around the lake, from camping to hotels and bed and breakfasts. There are also hiking and biking options in the lake area, as well as sailing and touring.

## Itinerary Ideas:

Day	Activity	Perfect for
1	<p><b>Warranmang Vineyard and Resort, Moonambel</b></p> <p>Finish a day of wine touring at Warranmang Vineyard &amp; Resort, just outside the town of Moonambel.</p> <p>The highly lauded restaurant serves up beautiful country style food and accommodation is in comfortable cottages and luxury suites. All include private facilities and views of the surrounding countryside and visiting wildlife.</p> <p>Tours of the vineyard and cellars are available by booking, or just take in life on the vineyard from the resort's perch over the vines and the valley leading up to the Pyrenees Mountains.</p> <p><a href="http://warrenmang.com.au/Resort">http://warrenmang.com.au/Resort</a></p>	Couples
2	<p><b>Boroka Downs, Halls Gap</b></p> <p>Nestled within the Grampians National Park is the luxurious, 5-star eco friendly Boroka Downs.</p> <p>The 305 acre property is dotted with five secluded residences and a bungalow. Visitors can enjoy the stunning scenery from their accommodation, outfitted with the latest technology, open log fires and a spa.</p> <p>The unimpeded views of the surrounding scenery invite visitors on a romantic getaway to get out into nature or to enjoy the many surrounding activities the Grampians have to offer.</p> <p><a href="http://www.borokadowns.com.au/">http://www.borokadowns.com.au/</a></p>	Couples
3	<p><b>Parkgate Resort, Halls Gap</b></p> <p>Perfect for a holiday with the family, Parkgate Resort is tucked in the foothills of Grampian National Park and close to the beautiful nature The Grampians Region is known for.</p> <p>Accommodation ranges from spa units to cedar cabins, with kitchens bathrooms and television. Also available are powered and unpowered campsites out in the scenic surrounds.</p> <p>The family can enjoy the swimming pool, beach volleyball tennis courts and playground all within the resort, or venture out into nearby Halls Gap or the National Park.</p> <p>The resort organises family rated movies and a children's</p>	Families

	<p>activity program during peak times and the exciting Grampians Region won't leave you short of things to do.</p> <p><a href="http://www.parkgateresort.com.au">www.parkgateresort.com.au</a></p>	
4	<p><b>Kayaking and canoeing, <i>Various locations</i></b></p> <p>Lakes, streams, and creeks can be found winding their way throughout The Grampians and provide a great way to see the region from a different point of view. Hire a canoe or kayak to explore the waters and shorelines discovering wildlife, native wildflowers, and secluded spots.</p>	<b>Adventurers</b>